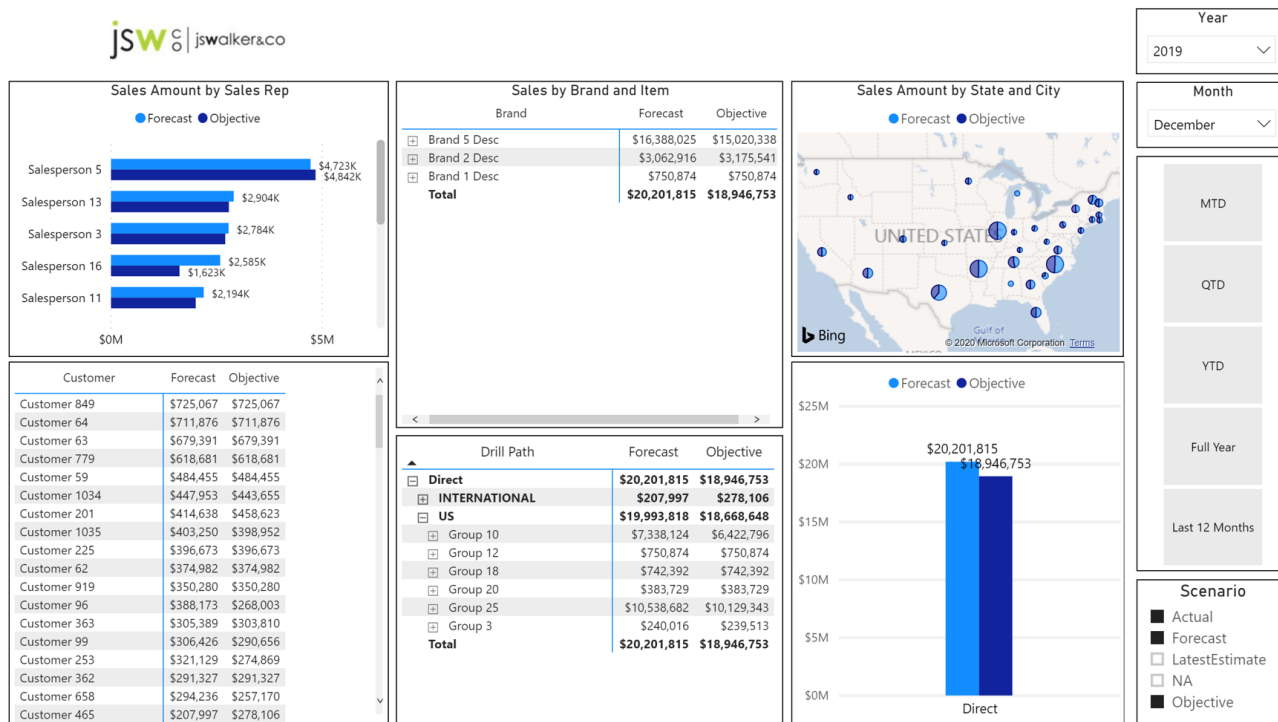


Executives, territory managers, and field personnel can benefit from access to their sales data with customized views into their performance and drill paths to guide analysis, empowering change and improving results. But getting this information on a timely basis and making it accessible to dispersed teams can be a challenge—and expensive. Now, JSWco’s **Sales Guided Analysis** web-based tool integrates with your ERP and extracts data nightly to build up-to-date customized dashboards and analytics for access any time, any place.



**Guided Analysis** provides features that will transform your sales team and their performance:

- ◇ Customizable metrics and multiple formats available.
- ◇ Dashboards tailored for each user audience.
- ◇ Defined hierarchical path for drill-down progression.
- ◇ Ability to select date period and unit of measure.
- ◇ View actual, budget, and forecast data.
- ◇ Provides custom filtering of data. Filters can be saved and recalled.
- ◇ Permissions set and managed to allow access only to approved data.
- ◇ Export to Excel.
- ◇ Includes presentation of KPI's with stoplight indicators.
- ◇ Built-in ad hoc data analyzer for creating custom views.
- ◇ Presents data from multiple sources, including file imports.



**Craig Jonkers**  
VP/Principal  
Consultant

**To learn more, contact  
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